



## CONTACT

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## News Release

# Hudson FFA Wins 2023 Iowa FFA Marketing Plan Career Development Event

**Ames, Iowa**--The Iowa FFA Marketing Plan Career Development Event was held at Iowa State University, on Tuesday, April 18, 2023. The first-place team for the Career Development Event was the Hudson FFA Chapter. Team members include Addyson Engel, Nora Mitchell and Chloe Utsler. Their agricultural instructor and FFA Advisor is Dennis Deppe. The second-place team for the event was the DeWitt Central FFA. Team members include Fayeth Henningsen, Ashton Schneider and Adam Wilke. Their agricultural instructor and FFA Advisor is Amy Grantz.

Participants had to develop marketing skills through the development and presentation of a plan that promotes a current or proposed product, supply or service. The Marketing Plan Career Development Event was made possible with support from the Iowa FFA Foundation Gold Standard Donors.

Listed below are the results for the Marketing Plan Career Development Event.

### **The First Place Iowa Marketing Plan CDE team is:**

Hudson FFA Chapter – Addyson Engel, Nora Mitchell and Chloe Utsler  
Dennis Deppe, Ag Ed Instructor/FFA Advisor

### **The Second Place Iowa Marketing Plan CDE team is:**

DeWitt Central FFA Chapter- Fayeth Henningsen, Ashton Schneider and Adam Wilke  
Amy Grantz, Ag Ed Instructor/FFA Advisor

### **Top Four High Teams**

1. Hudson FFA
2. DeWitt Central FFA
3. Cedar Rapids Prairie FFA
4. Montezuma FFA

### **Top Team in Written Plan**

Hudson FFA

### **Top Team Presentation**

Hudson FFA

### **Team Ratings**

#### *GOLD Ratings:*

1. Hudson FFA
2. DeWitt Central FFA
3. Cedar Rapids Prairie FFA
4. Montezuma FFA
5. Bellevue FFA



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### *SILVER Ratings:*

6. Davis County FFA at Bloomfield
7. Vinton-Shellsburg FFA
8. Osage FFA
9. Indianola FFA
10. Brokaw FFA at Clarinda

### *Bronze Ratings:*

Alburnett FFA  
Charles City FFA  
Clear Lake FFA  
Dike-New Hartford FFA  
North Scott FFA at Eldridge  
North Scott Jr High FFA at Eldridge  
West Dubuque FFA at Epworth  
West Lyon FFA at Inwood  
Lenox FFA  
Maquoketa FFA  
Mediapolis FFA  
Moulton-Udell FFA  
Sioux Central FFA at Sioux Rapids  
West Marshall FFA at State Center  
Clear Creek Amana FFA at Tiffin

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## **About Iowa FFA Association**

The Iowa FFA Association is a youth organization of more than 19,000 student members as part of 260 local FFA chapters across Iowa. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The Iowa FFA Association was organized by delegates from 23 schools at Iowa State College on May 17, 1929 and is an integral part of public instruction in agriculture. The Iowa Department of Education provides leadership and helps set direction for FFA as a service to local agricultural education programs. For more, visit the Iowa FFA Association online at [IowaFFA.com](http://IowaFFA.com), on Facebook, and Twitter.